



	Akkumulerat 201608	Akkumulerat 2015	Budget 2016	Prognos T2 2016	Intäkts- prognos 2017
<b>1000 Total Fundraising and Other</b>	<b>76 102 488</b>	<b>76 457 266</b>	<b>123 773 910</b>	<b>142 592 413</b>	<b>134 142 000</b>
<b>1050 Total Fundraising</b>	<b>75 948 237</b>	<b>76 250 122</b>	<b>122 991 063</b>	<b>142 166 849</b>	<b>133 437 000</b>
<b>1100 Total Donor Acquisition</b>	<b>1 429 299</b>	<b>1 618 746</b>	<b>6 162 488</b>	<b>3 333 371</b>	<b>7 544 000</b>
<b>1200 Total Donor Acquisition: cold recruitment</b>	<b>1 386 004</b>	<b>1 467 634</b>	<b>5 920 559</b>	<b>3 242 001</b>	<b>6 244 000</b>
<b>1300 Total Donor Acquisition: warm recruitment</b>	<b>43 295</b>	<b>151 112</b>	<b>241 929</b>	<b>91 370</b>	<b>1 300 000</b>
<b>1400 Total Donor Continuing</b>	<b>58 631 151</b>	<b>57 160 980</b>	<b>86 583 576</b>	<b>87 345 099</b>	<b>93 566 000</b>
<b>1420 Total Recurring Payments</b>	<b>57 185 124</b>	<b>55 501 784</b>	<b>82 196 077</b>	<b>84 087 375</b>	<b>90 577 000</b>
<b>1430 Total Upgrade</b>	<b>862 838</b>	<b>1 122 801</b>	<b>3 470 800</b>	<b>2 312 096</b>	<b>2 600 000</b>
<b>1440 Total Reactivation</b>	<b>194 310</b>	<b>145 946</b>	<b>389 333</b>	<b>374 423</b>	<b>389 000</b>
<b>1450 Total Other Continuing</b>	<b>388 879</b>	<b>390 449</b>	<b>527 366</b>	<b>571 205</b>	<b>0</b>
<b>1500 Total Other Fundraising</b>	<b>15 887 787</b>	<b>17 470 395</b>	<b>30 244 999</b>	<b>51 488 379</b>	<b>32 327 000</b>
1512 Legacies and bequests	4 232 664	1 809 241	2 445 000	26 448 581	3 000 000
1514 Trusts and foundations	10 000 000	13 000 000	10 000 000	10 000 000	10 000 000
1516 Major donor	5 494	457 266	0	0	0
1518 Institutions	167 492	703 496	259 999	185 000	260 000
1526 Corporations	101 046	15 224	100 000	150 600	100 000
1530 Other corporations	60 882	84 841	100 000	67 332	100 000
1532 Investment funds	186 404	195 238	4 000 000	4 200 000	5 000 000
1534 Other non-recurring donations from individuals	487 776	498 178	840 000	1 917 806	527 000
1536 Collections	1 254	0	0	1 250	2 840 000
1538 Events including Challenge Events	17 570	750	0	17 570	0
1540 Groups	506 893	667 641	1 500 000	1 500 000	1 500 000
1548 Other fundraising	0	38 521	0	240	0
1550 Restricted income	120 313	0	11 000 000	7 000 000	9 000 000
<b>1650 Total Merchandise and other</b>	<b>154 251</b>	<b>207 144</b>	<b>782 847</b>	<b>425 564</b>	<b>705 000</b>
<b>1700 Total Merchandise</b>	<b>126 694</b>	<b>175 944</b>	<b>672 847</b>	<b>390 564</b>	<b>670 000</b>
<b>1800 Total Other Income</b>	<b>27 557</b>	<b>31 200</b>	<b>110 000</b>	<b>35 000</b>	<b>35 000</b>
Amnestyfonden/The Swedish Relief Fund	-6 609 947	-6 616 454	-9 569 016	-12 273 821	-11 028 270
<b>Summa Intäkter</b>	<b>69 492 541</b>	<b>69 840 312</b>	<b>114 204 894</b>	<b>130 318 592</b>	<b>123 113 730</b>

